

What immigrant group are you interested in having participate in your garden?

- ♥ Japanese
- ♥ Sudanese (x2)
- ♥ Somali (x8)
- ♥ East African (x3)
- ♥ Hispanic (x6)
- ♥ Ethiopian (x2)
- ♥ Karen (x3)
- ♥ Burundian
- ♥ Hmong (x3)

What successes have you had reaching New Americans?

- summer school - captive audience
- giving food from garden
- bilingual staff
- sprinkling
- door knocking with translator
- need assessment with organization of Burundian refugees
- tenant association - used translator
- elementary schools - talked to kids
- giving larger plots

How will you make contacts with New Americans?

- Donate plants
- Give vegetables
- Be out in front yard
- Wave
- Smile
- Volunteer at an ESL class
- Do research ahead of time
- Invite family to get involved
- "isn't the weather nice?"
- newsletter
- through kids - make friends, walk in the park - parents will follow
- asking for people's stories
- dogs (yes and no)
- patronize businesses
- attend community festivals

Who is most likely to be bilingual in immigrant communities?

- ◆ Kids
- ◆ College students
- ◆ Business owners
- ◆ People who have been here longer
- ◆ Outgoing people
- ◆ Employed people
- ◆ Taxi drivers
- ◆ Social workers
- ◆ Teachers

How to engage immigrants?

- ◆ Get them excited
- ◆ After school programs
- ◆ Speak their language
- ◆ Service learning
- ◆ Community service
- ◆ Student associations
- ◆ Patronize businesses

Who are your allies in immigrant communities?

- food shelf
- neighborhood associations
- parks
- bakeries
- barbers
- mosques/churches

Mutual Assistance

- gifts
- information
- teens to employ
- who do you recommend? (ask each other's opinion)
- Junior achievement awards
- Ask questions of each other

Offering what New Americans Want - How do you find out?

- Ask
- look at what has worked in the past
- talk to others
- Internet research
- Ask other growers
- Ask how they want to participate

What publicity will reach New Americans?

- ◆ Neighborhood Assoc Newsletter
- ◆ Fliers in favorite places
- ◆ Fliers to home
- ◆ Potluck
- ◆ Verbal outreach
- ◆ Contact community leader
- ◆ Church bulletin
- ◆ Radio
- ◆ Direct youth workers
- ◆ H.A.P. (Hmong American Partnership)
- ◆ AM 1600 -radio
- ◆ 630 Radio Rey
- ◆ 1400 AM La Invasora
- ◆ internet
- ◆ gossip
- ◆ coffee shops
- ◆ Somali mall
- ◆ Cable TV

Making sure immigrant gardeners are comfortable and satisfied

- Training with interpreters
- Help with transportation
- Give certificate
- Don't over individualize
- Aesthetics - anti-dead sticks
- Potlucks
- Opportunities to eat, exchange food
- Ask questions
- Allocate jobs
- Mentor

Mentoring - Pluses and Minuses

Pluses

- Interaction
- Everybody's ideas
- Group wisdom
- No microphone

Minuses

- more time
- intro shorter