




WHAT WE BELIEVE ABOUT BUILDING COMMUNITY

START ANYWHERE, FOLLOW IT
EVERYWHERE 

WE MAKE OUR PATH BY
WALKING IT 

WE ALREADY HAVE WHAT
WE NEED 

THE LEADERS WE NEED ARE
ALREADY HERE 

WE ARE LIVING THE WORLDS
WE WANT TODAY 

WE WALK AT THE PACE OF
THE SLOWEST 

TO GO FAST, GO ALONE - TO
GO FAR, GO TOGETHER 

WE LISTEN, EVEN TO THE
WHISPERS 

CO-MOTION

in contrast to PROMOTION

SPREADING IDEAS THROUGH
CONTAGION RATHER THAN
PUSHING INDIVIDUALS IN A
PARTICULAR DIRECTION

TRANS-LOCAL LEARNING

in contrast to "GLOBAL" LEARNING

WHAT HAPPENS WHEN PEOPLE CARRY
AN IDEA FROM ONE PLACE TO
ANOTHER, AND SET IT LOOSE IN A NEW,
LOCAL ENVIRONMENT, ALLOWING IT
TO EMERGE INTO SOMETHING
ENTIRELY DIFFERENT.

SCALING ACROSS

in contrast to SCALING UP
(PATENTING/STANDARDIZING/FRANCHISING)

RELEASING KNOWLEDGE,
PRACTICES AND RESOURCES, AND
ALLOWING THEM TO CIRCULATE
FREELY, SO OTHERS MAY ADAPT
THEM TO LOCAL ENVIRONMENTS